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STOP THE INSANITY


You recently received our  postcard where we talked about the importance of taking your time and educating yourself when going through the re-roofing process.


Horn Brothers Roofing wanted to add to that information with some valuable resources, industry tips and product knowledge to help you through the process and avoid becoming the victim of unethical roofing practices and scams. Here are 7 tips to consider when choosing a contractor:


 - Visit the CRA (Colorado Roofing Association) website <https://www.coloradoroofing.org/>. The CRA is a non-profit organization committed to promoting high ethics, education, and image of the roofing industry in the state of Colorado. You will find that intrusive door knockers or companies that somehow got your phone number 10 minutes after the storm are not members of this organization.


 - Look up SB38 (Colorado senate bill 38) passed into law on June 6th, 2012. There are several state laws in the bill that will guide you in differentiating companies that are integrity driven from those that prey upon the unsuspecting homeowner.

 - DON'T SIGN ANYTHING AT THE DOOR

 - Request proof they are licensed and insured and have been in business for more than 10 years

 - If your contractor is doing more selling than educating, you may want to get a second or third opinion.

 - Make sure the contractor gives you a bid for your roof before you show them your insurance paperwork. Many scams in the industry are based on doing your job for insurance proceeds.

 - Companies that offer to pay your deductible are committing insurance fraud. If they are willing to break the law, what other unlawful acts are they willing to commit while they are replacing your roof.

Each time your roof gets replaced by your insurance company; you must pay a deductible. With deductibles increasing every year (many are now 1% or 2% of your homes value) this can cost the average homeowner between \$5,000-\$15,000 every 3 to 5 years. This has convinced homeowners to move to higher quality, higher impact rated roofing products. One of those products that stands out is Boral Stone Coated Steel. This product has the beauty of a traditional roof with the strength of steel.